

RootHuman

AI for human becoming

MEDIA KIT

About RootHuman

RootHuman is a learning platform and community dedicated to keeping humans at the center of an AI-powered future. We help learning designers, educators, creators, organizations, and lifelong learners design AI apps and experiences that cultivate reflection, creativity, wisdom, and meaningful growth.

At the heart of RootHuman is a simple belief: technology should help us become more fully human, not less. We pair thoughtful design with proven learning science so that every tool, course, and experience supports real human flourishing.

Our Mission

To keep humans at the center of an AI-powered future, helping people design and use AI in ways that deepen reflection, creativity, wisdom, and meaningful growth.

What We Offer

- The Human-AI Design Studio, a ten-module course for designing AI apps and learning experiences rooted in human flourishing.
- The Human-AI Learning Design Framework, a research-based foundation for creating AI experiences that center reflection and growth.
- Workshops, guides, and tools for educators, learning designers, and creators.
- A growing community of practitioners building a more human AI future.

Who We Serve

- Learning designers and instructional designers
- Educators and teachers across all levels
- Creators and course builders
- Organizations exploring human-centered AI
- Lifelong learners and independent explorers

Founder

Lisa Dawley, PhD, is the founder of RootHuman and the author of the Human-AI Learning Design Framework. With more than thirty years in teaching, learning innovation, and human potential, she has dedicated her career to helping people learn, create, and grow in meaningful ways. She previously founded Pactful, a global teen design-thinking platform, and brings a rare blend of learning science, design thinking, and a deeply human-centered vision to the work of building AI that serves human becoming.

Brand at a Glance

Tagline: AI for human becoming

Typography: Playfair Display (headlines) and Lato (body)

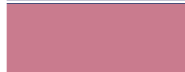
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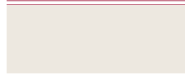
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